



For Immediate Release
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CHAMPIONS EVENTS and THE DREAM FACTORY ESTABLISH THE “DREAM TEAMS” FUNDRAISING CAMPAIGN

SYRACUSE, NY (9/9/13) – Champions Events (CE) announced today that The Dream Factory (DFI) has been named the official youth charity for the 2014 Champions Nationals. Champions Events has established a fundraising campaign, named “Dream Teams” for the benefit of The Dreams Factory, Inc. chapters and is designed to promote the mission of both organizations:

The Dream Factory, Inc. – grants dreams to children critically or chronically ill. Ages 3-18.

Champions Events, LLC – an Award Sports Organization that: Educate – Motivate – Create...dreams for youth.

“DREAM TEAMS” - Champions Nationals staff will contact teams to inform them about the campaign. Team leaders that elect to participate in “Dream Teams” can contact Michele Finn at The Dream Factory, Inc. to coordinate partnership of the Team with a chapter. Once the team is partnered, the team and chapter will update Champions about their fundraising activities. Team members may select their level of fundraising activities using DFI standard levels on the donation page of The Dream Factory website or after the dream child is selected, pick a particular portion of the dream they are going to sponsor. The overall goal is to raise an average of \$1,000 per team. “Dream Teams” participating teams will make payment to the partnered chapter within 30 days after the end of fundraising activities when level of participation has been met. Champions will provide a discount Voucher Certificate (Valued at \$2940) to Teams that participate in the “Dream Teams” campaign, to use toward Team Fees to attend Champions Nationals and are recognized during the Nationals Fan Fest ceremony each week. ***Dream Teamers are ‘Kids helping Kids’!***

About Champions Nationals Girls Softball Tournaments

Summer 2014 - The Official Dates are set; July 15/20-14u, July 22/27-16u, July 27/Aug 3-12u. The Events will be held in Syracuse NY at multiple locations. Teams from 50 States are invited to compete in an “Olympic” style format, complete with Opening & Fan Fest Ceremonies. Each week will feature up to 48 Teams that will compete in a 6 game tournament with playoffs and includes an extensive Amenity package. Teams will arrive each Monday and spend up to a week competing, participating in clinics and traveling to such attractions as *The National Baseball Hall of Fame & Museum™* in Cooperstown NY and *Destiny USA* in Syracuse. Additional amenities provide Entertainment, Skills Competitions & Vendors.

About Champions Events, LLC

(CE) provides sports tournaments and entertainment events to Youth and Adult Teams and their Families including the prestigious CHAMPIONS NATIONALS. THE NATIONALS executive committee extends invitations to Organizations and Travel Teams who have demonstrated Sportsmanship and Character, on & Off the Diamonds. Champions Management has been involved in Youth sports for over 4 decades. Champions sporting events “Give back” to such Charities as Wounded Warrior Project™ and select Children’s Charitable Foundations.

For more information please visit: www.championsevents.org

About The Dream Factory, Inc.

(DFI) is the second largest children’s wish-granting organization in the US, granting over 25,000 dreams since its inception in 1980. The Dream Factory, a 501(c)3 non-profit, continues to operate 36 local chapters, located in 16 different states, with over 5000 very dedicated volunteers. These volunteers raise funds within their own communities and then use those funds to grant the dreams of local children. Because they do not employ people on a local level, 90% of all money raised is used directly to grant the dreams of critically and chronically ill children. For more information please visit:

www.dreamfactoryinc.org

